



With more than twenty years in the textile rental industry, Troy Lovins has experienced major positions of responsibility in all areas including production, sales, service, as well as general, regional and corporate management. He spent the first half of his career working with a midsize independent firm in several functional roles, from running a route to a corporate position designed to standardize production processes companywide. From there, Troy spent ten years working for a large international provider where he gained experience in delivering growth and profit for regional customer service teams consisting of nearly 300 routes.

Since founding Performance Matters, Troy has enjoyed fulfilling the company's vision by helping their clients identify, develop, implement, and facilitate in the execution of strategic growth and profit accelerators, while providing a strong focus on employee development. His commitment to building teams and developing performance cultures is what he calls his "special sauce". He says, "To he who much is given, much is expected" and credits his personal and professional success to the many colleagues who have unselfishly provided their gifts of insight and support.

Performance Matters has implemented projects for several clients and has yet to deliver a result yielding a client less than one half million dollar annual improvement. Don't take their word for it, ask their clients directly. For a list of references please call Troy direct at 803-448-5000 or visit their website at <http://www.performance-matters.com/> to see specific results for yourself.